MALAYSIAN MEDICAL ASSOCIATION
PENANG BRANCH

28th PENANG TEACHING CONFERENCE FOR GENERAL PRACTITIONERS 2021

23–25 July 2027

G Hotel, Gurney Drive, Penang

Partnership Portfolio



SCAN THE QR CODE FOR THE PARTNER SITE WEBPAGE

MESSAGE TO INDUSTRY PARTNERS



Respected Industry Partners

The Malaysian Medical Association (MMA), Penang Branch invites you to support and contribute to the success of the 28th Penang Teaching Conference for General Practitioners, to be held from 23rd to 25th July 2027 at G Hotel, Penang.

This much awaited multidisciplinary medical conference brings together experts, consultants, clinicians, researchers, and medical practitioners to share best practice and promote development in the field of medicine.

Through a diverse array of discussions, seminars, and presentations, attendees will have the opportunity to enhance their knowledge, gain valuable insights, and engage in constructive discussions on the latest advancements in medical education and management.

Furthermore, the conference will provide an excellent networking platform, encouraging fruitful exchanges of ideas, fostering collaborations, and promoting professional growth among all participants.

Opportunities are detailed within this portfolio for your consideration, and we would be glad to discuss how our organizing team can support your marketing objectives.

With that, we cordially invite you to come and join us for 28th Penang Teaching Conference for General Practitioners,, to be held on 23rd to 25th July 2027 in Penang, Malaysia. We ensure you that it will be a rewarding and satisfying outcome for your company and you.

Thank you.

Yours faithfully,

DATO' DR PARMJIT SINGH DSPN, DJN, PJK

Organising Chairman
28th Penang Teaching Conference for General Practitioners

Chairman
Malaysian Medical Association (MMA)
Penang Branch

Honorary Deputy Secretary
Malaysian Medical Association (MMA)

ORGANISING COMMITTEE



DATO' DR PARMJIT SINGH
Organising Chairman



DR DIVAGAR VARATHA RAJU
Co-Organising Chairman



DR PRAVEEN SELVARAJAH
Conferece Secretary



DR JAIANAND TEJANI
Conference Treasurer



DR JESSIE OOI GAIK CHOO
Assistant Secretary



DR SHASINDRAN RAMANUJAM
Assistant Secretary



DR KAVIN RAJ PERGAS
Assistant Treasurer



DR SUNIL CHOPRA
Committee



DR JAMES RAUO DEVADAS
Committee



DR AMARPREET SINGH GILL
Committee



DR PRABHU RAMASAMY
Committee



DR SHANTY VELAIUTHAM
Committee

PACKAGES AND PRICING

DIAMOND

LIMITED TO 3 SLOTS ONLY

- 4X3 Size Premium Booth
  - Located at Conference Hall Entrance
- 5 Complimentary Registrations
- 45 Minutes Lunch / Tea Symposium
  - Lunch/Tea paid by Organizers
  - Speaker by Company
- Premium Advertisement Page on Conference E-Magazine (1 Page)
- 6 Months Company Logo on Conference Website
- Large Company Logo on Stage Backdrop/Screen
- 2 minutes video advertisement to be played during Conference break session

SPECIAL EARLY BIRD OFFER TILL 31 MARCH 2027
RM25,000

STANDARD RATE FROM 1 APRIL 2027
RM30,000

PLATINUM

LIMITED TO 5 SLOTS ONLY

- 3X3 Size Premium Booth
  - Located near the Conference Hall Entrance
- 3 Complimentary Registrations
- 30 Minutes Tea Symposium
  - Speaker by Company
- Standard Advertisement Page on Conference E-Magazine (1 Page)
- 4 Months Company Logo on Conference Website
- Medium Company Logo on Stage Backdrop/Screen
- 1 minute video advertisement to be played during Conference break session

SPECIAL EARLY BIRD OFFER TILL 31 MARCH 2027
RM15,000

STANDARD RATE FROM 1 APRIL 2027
RM20,000

GOLD

- 3X2 Size Standard Booth
- 1 Complimentary Registration
- Standard Advertisement Page on Conference E-Magazine (1 Page)
- 2 Months Company Logo on Conference Website

SPECIAL EARLY BIRD OFFER TILL 31 MARCH 2027
RM7,500

STANDARD RATE FROM 1 APRIL 2027
RM8,000

SILVER

- 30 Minutes Lecture Slot
  - Speaker by Company
- Standard Advertisement Page on Conference E-Magazine (1 Page)
- 1 Month Company Logo on Conference Website

SPECIAL EARLY BIRD OFFER TILL 31 MARCH 2027
RM7,000

STANDARD RATE FROM 1 APRIL 2027
RM7,500

Conference E-Magazine Advertisement

- Standard Advertisement Page in Conference E-Magazine (1 Page)

SPECIAL EARLY BIRD OFFER TILL 31ST MAY 2026
RM3,000

A4 PAGE ADVERTISEMENT IN PROGRAMME BOOK

Outside Back Cover	**Premium Advertisement Page**
Inside Front Cover	**Premium Advertisement Page**
Inside Back Cover	**Premium Advertisement Page**
Standard Advertisement Pages	**RM 3,000**

- *The advertisement should be submitted via email or uploaded at the Partner Site Webpage (https://www.mmapenangevents.com/28thGP-PartnerSite) in A4 Portrait Size and in PDF format.*
- *Please refer to the Partner Site Webpage for the full requirement of the advertisement.*
- *Closing date for advertisement is on **30th June 2027***

SPONSORSHIP ITEM SPECIFICATION

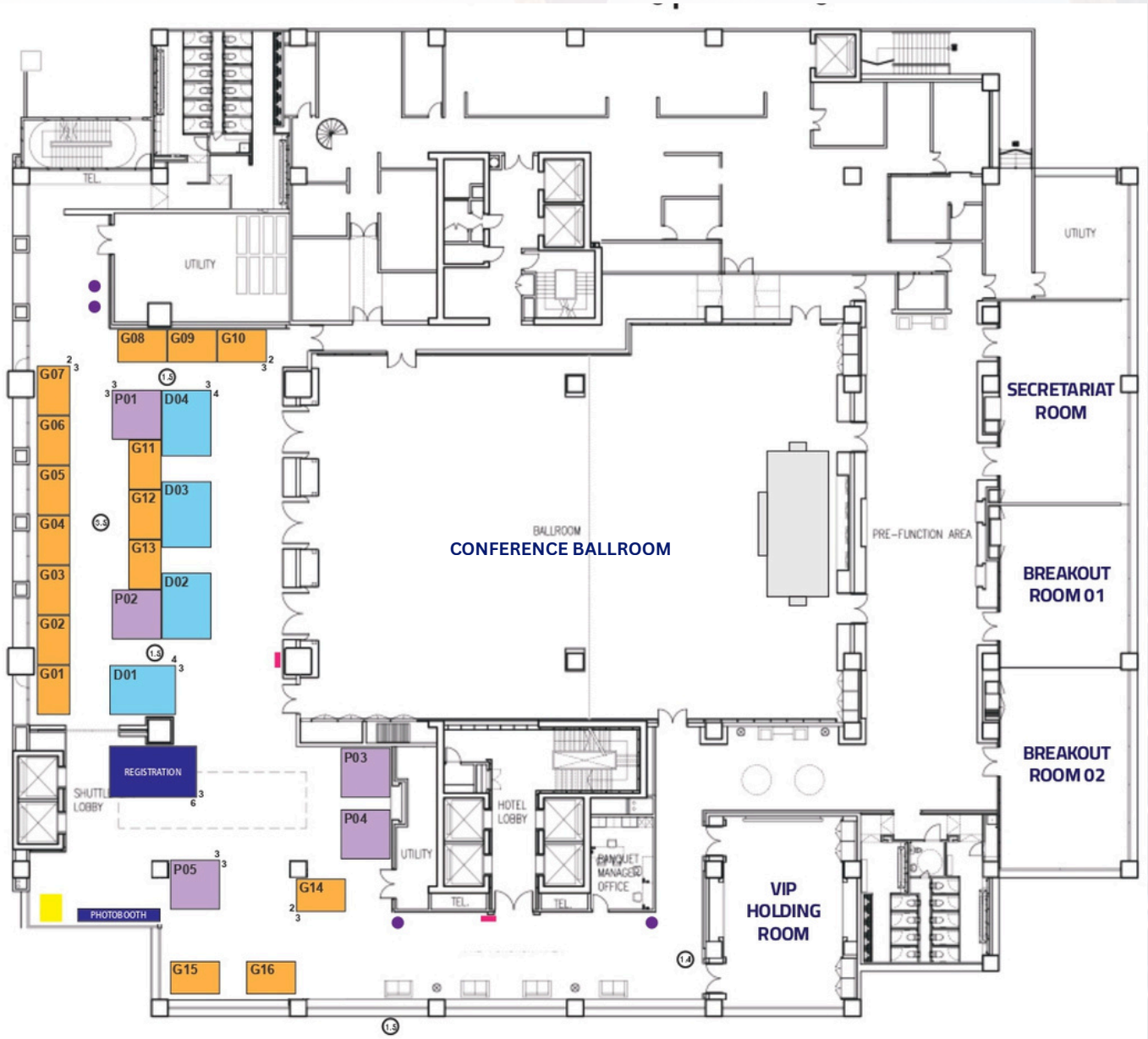
Diamond / Platinum Symposium

- Entitled to host the entire symposium which topics and speakers may be decided by the industry partner but must be approved by the Organising Committee.
- Lunch/Tea will be served after or before the symposium to ensure delegates attendance in the symposium.
- The sponsors will be provided with the following:
  - Use of lecture hall in the conference venue with standard audio-visual equipment.
  - Inclusion of the symposium title, schedule and programme in the website and Conference Programme E-Book after endorsement by Organising Committee.
  - Acknowledgement of sponsor in the Conference Programme E-Book.
  - The industry partner will bear the costs of organising the symposium, speakers' travel expenses, hotel accommodation, registration fees and honoraria. (if any)

Exhibition Booth

- For full details on the specification, kindly refer to the Exhibition Booth Manual which will be provided by our Booth Vendor.
- Exhibition Space Selection
  - Space will be assigned in accordance with the total sponsorship of the sponsors, after which the selection will be on a first-come-first-served basis (written confirmation & payment).
- Product to be exhibited
  - Exhibits can include pharmaceutical drugs, medical equipment, nutrition products, medical publications etc.
- Exhibitor Pass
  - Staff onsite is 3 per booth.
  - The persons in the exhibition area should be registered and it will be mandatory to wear the exhibitor ID badges provided for security reasons.
  - Extra exhibitor passes are chargeable @ RM100 per pass.
- Acknowledgement of exhibitor/sponsor in the Conference Programme E-Book and Website

Tentative Exhibition Area Floor Plan



LEGEND	
D	DIAMOND 4mx3m
P	PLATINUM 3mx3m
G	GOLD 3mx3m
	MAGIC MIRROR
	RFRESHMENT AREA
	LED TOUCH SCREEN

Kindly note that the Organising Committee reserves the right to make changes or alterations to the booth layout and arrangement, should the need arise.

Booth confirmation is solely based on early receipt of the payment along with the booking form and on a **first come first served basis.**

Kindly refer to the Booth Layout on the Partner Site webpage for the latest booth availability status.

Partner Site Webpage:
https://www.mmapenangevents.com/28thGP-PartnerSite

Tentative Programme - Day 1

28th Penang Teaching Conference for General Practitioners 23 -25 July 2027		
23rd July 2027 (Friday)	7.30AM	REGISTRATION
	8:10AM - 8:15AM	Welcome Speech by Organising Chairman / Branch Chairman
	8:15AM - 8:25AM	*Officiating Speech by Penang State Executive Councillor for Youth, Sports and Health*
	8:35AM - 9:15AM	Topic 1
	9.20AM - 10.00AM	Topic 2 - Platinum Symposium 1
	10.00AM - 10.30AM	*TEA BREAK & BOOTH VISITS*
	10.30AM - 11.05AM	Topic 3
	11.10AM - 11.45AM	Topic 4
	11.45AM - 12.35PM	Topic 5 - Diamond Symposium 1
	12.35PM - 2.15PM	*LUNCH BREAK & BOOTH VISITS*
	2.15PM - 2.45PM	Topic 6
	2.50PM - 3.30PM	Topic 7 - Platinum Symposium 2
	3.30PM - 4.00PM	*TEA BREAK & BOOTH VISITS*
	4.00PM - 4.35PM	Topic 8
	4.40PM - 5.15PM	Topic 9
	5.15PM - 5.30PM	LUCKY DRAW

- This conference itinerary is preliminary and serves as a guiding framework. The programme will be reviewed and refined periodically by the Organising Committee to ensure optimal event delivery.
- Kindly refer to the Partner Site Webpage at https://www.mmapenangevents.com/28thGP-PartnerSite for the latest updates and the most accurate programme details.
- The Organising Committee reserves the right to revise the programme as necessary, without prior notice.

Tentative Programme - Day 2

28th Penang Teaching Conference for General Practitioners 23 -25 July 2027		
24th July 2027 (Saturday)	7.45AM - 8.00AM	REGISTRATION
	8:00AM - 8:40AM	Topic 10
	8:45AM - 9.20AM	Topic 11
	9.25AM - 10.00AM	Topic 12 - Platinum Symposium 3
	10.00AM - 10.30AM	*TEA BREAK & BOOTH VISITS*
	10.30AM - 11.05AM	Topic 13
	11.10AM - 12.05AM	Topic 14
	12.10AM - 1.00PM	Topic 15 - Diamond Symposium 2
	12.35PM - 2.15PM	*LUNCH BREAK & BOOTH VISITS*
	2.00PM - 2.35PM	Topic 16
	2.40PM - 3.20PM	Topic 17 - Platinum Symposium 4
	3.20PM - 3.55PM	*TEA BREAK & BOOTH VISITS*
	3.55PM - 4.30PM	Topic 18
	4.35PM - 5.10PM	Topic 19
	5.10PM - 5.25PM	LUCKY DRAW

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Tentative Programme - Day 3

28th Penang Teaching Conference for General Practitioners 23 -25 July 2027		
25th July 2027 (Sunday)	7.45AM - 8.00AM	REGISTRATION
	8:00AM - 8:40AM	Topic 20
	8:45AM - 9.20AM	Topic 21
	9.25AM - 10.10AM	Topic 22 - Platinum Symposium 5
	10.10AM - 10.40AM	*TEA BREAK & BOOTH VISITS*
	10.40AM - 11.15AM	Topic 23
	11.20AM - 11.55AM	Topic 24
	12.00PM - 12.50PM	Topic 25 - Diamond Symposium 3
	12.50PM - 1.05PM	Evaluation & LUCKY DRAW
	1:05PM - 1:10PM	Closing Address by Organising Chairman / Branch Chairman
	12.35PM - 2.15PM	*LUNCH BREAK & BOOTH VISITS*

- This conference itinerary is preliminary and serves as a guiding framework. The programme will be reviewed and refined periodically by the Organising Committee to ensure optimal event delivery.
- Kindly refer to the Partner Site Webpage at https://www.mmapenangevents.com/28thGP-PartnerSite for the latest updates and the most accurate programme details.
- The Organising Committee reserves the right to revise the programme as necessary, without prior notice.

Terms & Conditions

1. The Organisation

These Terms & Conditions constitute an agreement between the Organising Committee of the 28th Penang Teaching Conference for General Practitioners ("Organising Committee") and the Organisation participating through programme slots, exhibition space, or advertisement placements.

These terms form part of the contractual agreement governing participation. All participating organisations must comply fully. Any matters not expressly covered shall be subject to the final decision of the Organising Committee.

2. General Participation

- Participation is subject to acceptance of these Terms & Conditions upon submission of a duly completed and signed Reply Form.
- The Organising Committee reserves the right to update programme details and arrangements at any time.
- Participant contact information may be used for administrative, operational, and future event-related communications. Requests to limit such communication must be submitted in writing.

3. Financial Terms

- All fees are quoted in Malaysian Ringgit (MYR).
- Confirmation of participation is secured upon submission of the Reply Form; entitlements will only be delivered upon full payment.
- No access to benefits will be granted until all payments are fully settled.
- Any bank charges incurred for electronic transfers must be borne by the participant.

Limitation of Liability

The Organising Committee and MMA Penang Branch shall not be liable for any indirect or consequential losses, including but not limited to:

- Loss of profits, revenue, goodwill, or business opportunities
- Business interruption or data loss
- System downtime or failure to realise anticipated savings
- Introduction of malicious code or cyber-related incidents

4. Cancellation Policy

- All cancellations must be submitted in writing to the Organising Committee.
- Refund structure:
  - Before 30 March 2027: 50% cancellation fee
  - After 1 April 2027: No refund
- Non-payment does not constitute cancellation of contractual obligations.
- Refunds (if applicable) will be processed within one (1) month after the event.

Event Cancellation

In the unlikely event of cancellation, refunds will be issued less any costs already incurred, including programme setup and promotional exposure. Final refund decisions rest with the Host Organisation.

5. Advertisement Requirements

- Advertisement materials must be submitted in A4 portrait format (PDF).
- Submission via email or official event platform is required.
- Participants must comply with all artwork specifications outlined on the official event website.
- Closing date for submission: 22 June 2027.

6. Representatives & Personnel

- Each participating organisation must appoint a designated Representative-in-Charge authorised to act on its behalf.
- All personnel must be registered and display official identification badges at all times.
- Sales or promotional activities are not permitted during scientific sessions.

Terms & Conditions *(continuation from previous)*

7. Exhibition & Conduct Guidelines

- Allocation of space is confirmed only upon full payment.
- Subletting or sharing of allocated space is strictly prohibited without prior written approval.
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- Activities must be confined within the assigned booth space.
- Displays must not obstruct other exhibitors or general visibility.
- The Organising Committee reserves the right to remove any inappropriate materials.

Operational Compliance

- External contractors must comply with venue regulations, including safety and insurance requirements.
- Damage to venue property will be chargeable to the participating organisation.
- Food, beverages, or restricted items are not permitted without prior approval.

Risk & Insurance

- While reasonable precautions will be taken, the Organising Committee shall not be liable for loss, theft, or damage.
- Participants are strongly advised to obtain adequate insurance coverage

8. Privacy & Data Protection

In accordance with the Malaysian Personal Data Protection Act 2010, the Organising Committee is committed to safeguarding all personal data.

Participant information may be used by authorised parties for:

- Event administration
- Professional networking
- Future event communications

Written notice must be provided should consent be withheld.

9. Participant Obligations

Participants are required to:

- Provide accurate and timely information as requested
- Cooperate fully to ensure smooth delivery of services
- Comply with all applicable laws and regulations, including data protection requirements
- Adhere to all guidelines issued by the Organising Committee

Failure to comply may result in restriction of participation without liability on the part of the Organisers.

10. Final Authority

The Organising Committee reserves the right to interpret, amend, and enforce these Terms & Conditions at its discretion to ensure the successful execution of the conference.

REPLY FORM

We are pleased to participate in the in the following manner:

Package	Amount (Please Tick ☑)	
	Early Bird *(Before 30th April 2027)*	**Standard** *(From 1st May 2027)*
Diamond Package	☐ RM 25,000.00	☐ RM 30,000.00
Platinum Package	☐ RM 15,000.00	☐ RM 20,000.00
Gold Package	☐ RM 7,500.00	☐ RM 8,000.00
Silver Package	☐ RM 7,000.00	☐ RM 7,500.00
Advertisement on Conference Programme E-Book • Standard Advertisement Page		☐ RM 3,000.00
Supporting Delegates for the Conference	**Early Bird** *(Before 30th June 2027)*	**Standard** *(1st July to 16th July 2027)*
MMA Member	☐ RM 500.00	☐ RM 600.00
Non MMA Member	☐ RM 600.00	☐ RM 700.00
Other Participation		
We wish to particate as _____		☐

REPLY FORM

Kindly complete this form and return to gpconference.mmapgbr@gmail.com or upload at at the Sponsor Site Webpage at https://www.mmapenangevents.com/28thGP-PartnerSite

***IMPORTANT**: Your organisation's inclusions will be confirmed in writing and will become effective once agreed payment has been confirmed/received.*

REGISTRATION FORM

Name :

Position:

Organisation:

Address:

Contact Number:

Email Address:

(Official Company Stamp and Signature)

Date:

PAYMENT

CIMB



We kindly request that all payments be made via electronic bank transfer directly to our designated bank account, as detailed here.

Upon successful completion of the transfer, please email a copy of the proof of payment to the email below for verification and record purposes.

gpconference.mmapgbr@gmail.com

Account Name

Malaysian Medical Association, Penang Branch

Account Number

80-0394972-0

MALAYSIAN MEDICAL ASSOCIATION
PENANG BRANCH

28th PENANG TEACHING CONFERENCE FOR GENERAL PRACTITIONERS 2021

